

Wren Newton

647-515-5291 ♦ wrennewton@gmail.com ♦ wrennewton.wordpress.com

SKILLS and HIGHLIGHTS:

- A talented, digitally savvy Graphic Designer with 2 years of experience producing innovative digital assets and print designs in the legal, non-profit, and retail fields
- Firm grasp of brand design and the importance of adhering to guidelines
- Current 2nd year graphic design student at Centennial College with a 4.3 GPA
- Works independently or in a team – experience working with designers, photographers, and artists
- Excellent time management, attention to detail, and ability to get the job done on time
- A creative thinker: able to work in a fast-paced environment and take care of multiple tasks
- Passionate about diversity, inclusion; works in a collaborative spirit
- Skilled in photography, video creation/editing, illustration, and printing process

TECHNICAL SKILLS:

Adobe Creative Suite: Photoshop, Illustrator, InDesign

Microsoft Office Suite (Word, Excel, PowerPoint), Google Workspace

Proficient in HTML, CSS, and Figma; experienced using Java Script

AWARDS:

2023 Winner of the *Centennial College, Graphic Design Peter Dickinson Award*: representing outstanding creativity and someone who challenges conventional thinking

2023 - Best in class – Digital Illustration

WORK EXPERIENCE:

Illustrator and Graphic Designer

June – July 2023

CANVAS Arts Action Programs, Toronto, ON

- Designed and illustrated art prints and posters using Adobe Creative Suite
- Designed company materials, both for internal use and public display
- Set up and organized in-person sales booths at events
- Completed a full design package for an in-house education program, including logo, custom assets for PowerPoint presentations, and accompanying illustrations

Digital Coordinator (contract)

February 2022– April 2022

Legal Aid Ontario, Toronto, ON

- Formatted forms for both interaction and print using InDesign and Adobe Acrobat
- Used typesetting skills to create consistent output for legal forms
- Created website banners for holidays and events using Adobe Illustrator and InDesign

Graphic Design Consultant

October 2021– December 2021

Staples, Toronto, ON

- Used graphic design skills to create designs for customers and prepare documents for print using Adobe Creative Suite including Photoshop
- Utilized skills in sales, customer service, and graphic design to upsell items and services, and solve customer issues in a fast-paced digital environment

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Graphic Design Intern

July 2021– October 2021

Eva's Print Shop, Toronto, ON

- Ensured documents were laid out and formatted properly using Adobe InDesign
- Created designs for multiple clients, including products such as posters, business cards, banners, stickers, and pins using Adobe InDesign and Illustrator
- Worked with a variety of clients to ensure products were to appropriate standards

Youth Advisory Board Member

August 2015 – August 2019

Shameless Magazine, Toronto, ON

- Discussed and advised on magazine topics as part of a team
- Assisted with expansion of topics / design for magazine
- Assisted with design, set-up, and construction of store-front art installation

Customer Service Clerk

August - October 2018

Centreville Amusement Park, Toronto, ON

- Operated and balanced cash, debit, credit, and coupon transactions
- Dealt with a high volume of customers daily
- Provided an excellent customer service experience when working ticket sales and food service
- Showcased ability to troubleshoot customer complaints and issues
- Upsold items to best meet customers' needs, such as combo tickets and food

EDUCATION:

Graphic Design Diploma, Centennial College (*graduation April 2025*)

September 2022 – Present

Year Two: Web Design, Illustration, Interactive Design for Mobile Platforms, Package Design, Publication Design, Advanced Design Process, Brand Identity

Year One: Design Process, Drawing in Graphic Communication, Two-Dimensional Design/Typography, Photography and Imaging, Graphic Design History/Theory, Creativity in Context,

Awards: Best in class – Digital Illustration, Peter Dickinson Award

Overall GPA: 4.3

Pre-Animation and Illustration, Algonquin College

September 2019 – April 2020

COMMUNITY INVOLVEMENT:

- Ursula Franklin Academy, Member of Gay Straight Alliance
- Sherbourne Health, Participant in study on mental health of queer youth
- International Partnership for Queer Youth Resilience (INQYR), Guest speaker

Excellent References Available on request